

SYRACUSE Winterfest 2025

Beer Tasting



2025 will be the sixth year for our “strolling” **Beer Tasting**. The event will be held on Sunday, February 16th from Noon – 4pm as a companion to our Chili Tasting. We would like to feature **Syracuse & Onondaga County brewers**.

Each patron purchases a ticket for \$5 which entitles them to a 1 to 2 oz. sample at each listed establishment. After they have visited each location, they use the ticket to vote for their favorite.

Previously we have sold approximately 150 tickets with only 4 locations participating. We will be printing 800 tickets for the event as we do for all our food and drink sampling events.

If you are interested in this, may we suggest teaming up with one of the Downtown Syracuse establishments. Perhaps they currently have your beer on tap or you could interest them in trying one of your products on a guest tap. You would get the exposure for your product and they would get the patron traffic for their establishment.

If you are interested and have questions, please call Bill Cooper at 315-243-2500 or email wacooper@twcny.rr.com Deadline is January 16th. **We will need your logo, and a confirming email of the events you are entering, and the name of the Beer.**

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