

# SYRACUSE Winterfest

2025

## Martini, Sangria, Cosmopolitan, Margarita & Bloody Mary Mix-offs



Area restaurants and pubs compete to find out who has the best of these drink mixes in town. Patrons purchase \$5 tickets pre-sale at participating restaurants or at a central location on the event day. Tickets will include a map noting all restaurant locations. Ticket holders will sample these creations and vote for their favorite in taste and presentation.

Winning entries will be determined from a total of votes from all participants. Each category will have award plaques for 1st, 2nd, and 3rd place. Additionally, the 1st place winner in taste will receive a \$200 cash prize.

Each patron is entitled to only one sample (approximately 1 ounce) per establishment. Please have some type of snack food available, as ABC regulations stipulate.

Syracuse Winterfest will print 800 tickets for this year's event. Please be prepared to serve 800 one-ounce samples of your selection.

The mix-offs are meant to increase your business with patrons eager to revisit your establishment in the future, so have menus and banquet/party information available. Also, feel free to use other promotional materials such as coupons.

Please let us know if you would be interested in participating in any or all of these events by January 16th by email to [wacooper@twcny.rr.com](mailto:wacooper@twcny.rr.com) **We will need your logo, and a confirming email of the events you are entering. We will also need the item names for each category you are entering in.**

If you have any questions, please feel free to call Bill Cooper (c) 315-243-2500.

**Martini & Sangria - Saturday, February 15th, Noon to 4 pm**

**Cosmopolitan & Margarita - Saturday, February 22nd, Noon to 4 pm**

**Bloody Mary - Sunday, February 23rd, Noon to 4 pm**