



2025

## WING WALK

The Updowntowners of Syracuse, Inc. and Syracuse Winterfest, Inc. present our annual “Wing Walk” where patrons sample chicken wings at participating restaurants and vote for their favorites.

The patrons purchase tickets pre-sale at the participating restaurants or at a central location on the event day. Pre-sale tickets are \$10 each and day-of tickets will be \$15. Then ticket holders will visit each participating downtown establishment and upon receiving the patron’s ticket, the establishment will mark off by their name to show a sample of 2 wings was given. When they are finished sampling each location’s offering, they use their ticket to vote for their favorite. Restaurants participating will receive a ballot box to collect the votes.



The ballots will include a map noting all restaurant locations. Winning entries will be determined from a total of votes from all participants. There will be plaques awarded for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place.

There will be 1500 tickets printed for this year’s event, so each location needs to have 3,000 wings for the event. After the event, each participating location will receive \$500 to help offset their costs.

This event is an excellent opportunity for restaurants to market their expertise in culinary skills and to promote the amenities at their facility. It is recommended that knowledgeable staff be present at the event to serve the sample and explain its characteristics.

Please let us know if you would be interested in participating in either or both by January 16<sup>th</sup> by email to [wacooper@twcny.rr.com](mailto:wacooper@twcny.rr.com) **We will need your logo, and a confirming email of the events you are entering**

If you have any questions, please feel free to call Bill Cooper (315) 243-2500.

**Wing Walk will be held on Sunday, February 23<sup>rd</sup>, Noon to 5pm**